



Bookings Date: 1st of each month. Copy date: 3rd of the month. Late bookings often possible.

The Central Coast Voice Display Advertising Rates APRIL 2023

(Black & White, Internal pages) Inc GST

	Layout Size	Actual Dimensions	Rate Per Month	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
K	6cm x 1 cols	60mm H x 58mm W	\$50	\$285	\$540
J	9cm x 1 cols	90mm H x 58mm W	\$75	\$430	\$815
I	13.5cm x 1 cols	135mm H x 58mm W	\$112	\$640	\$1212
H	6cm x 1.5 cols	60mm H x 90mm W	\$75	\$430	\$815
G	6cm x 2 cols	60mm H x 120mm W	\$104	\$593	\$1124
F	6cm x 3 cols	60mm H x 184mm W	\$148	\$843	\$1597
E	8cm x 1.5 cols	80mm H x 90mm W	\$104	\$593	\$1124
D	8cm x 3 cols	80mm H x 184mm W	\$193	\$1099	\$2082
C	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$166	\$948	\$1796
B	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$330	\$1884	\$3569
A	Full Page 27 x 3 cols	270mm H x 184mm W	\$643	\$3663	\$6940

(Colour, Internal pages) Inc GST (If Available)

	Layout Size	Actual Dimensions	Rate Per Month	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
CKI	6cm x 1 cols	60mm H x 58mm W	\$85	\$483	\$915
CJI	9cm x 1 cols	90mm H x 58mm W	\$127	\$721	\$1367
CII	13.5cm x 1 cols	135mm H x 58mm W	\$191	\$1089	\$2062
CHI	6cm x 1.5 cols	60mm H x 90mm W	\$127	\$721	\$1367
CGI	6cm x 2 cols	60mm H x 120mm W	\$180	\$1024	\$1940
CFI	6cm x 3 cols	60mm H x 184mm W	\$254	\$1449	\$2746
CEI	8cm x 1.5 cols	80mm H x 90mm W	\$180	\$1024	\$1940
CDI	8cm x 3 cols	80mm H x 184mm W	\$339	\$1932	\$3661
CCI	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$296	\$1688	\$3197
CBI	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$530	\$3021	\$5724
CAI	Full Page 27 x 3 cols	270mm H x 184mm W	\$996	\$5675	\$10752

(Colour, Back page) Inc GST (If Available)

	Layout Size	Actual Dimensions	Rate Per Month	6 months pre-paid (approx.5%)	12 months prepaid (approx)
CCB	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$332		
CBB	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$568	\$3240	\$6139
CAB	Full Page 27 x 3 cols	270mm H x 184mm W	\$1016	\$5790	\$10971

(Colour, Front page) Inc GST (If Available)

CFF	6cm x 3 cols	60mm H x 184mm W	\$568	\$3240	\$6139
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Classified Advertising Rates \$2.00 per line (Min \$6.00) Photo \$15.00 extra.

Published by Thema Pty Ltd as Trustee of the Douglas G Begg Family Trust ABN 53 646 737 964

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